

# APPLIED ECONOMIC CONSULTING



# IDEA BEHIND THE COURSE

- › Last of the mandatory courses on second semester
- › Intensive course running 8-9 weeks structured as a *case competition* involving *role play*
- › Testing technical and academic skills:
  - › econometrics
  - › industrial economics/Economics of Management
  - › International Trade / International economic integration
  - › Development & Emerging Economies
  - › Cost-benefit Analysis
- › Testing softer skills like team work, ability to work under pressure, presentation skills, writing...

# STRUKTURE

Mid-April



- Team formation (teams of four)
- Classes on project management
- Preliminary meetings with "client":
  - 1) Presentation of a loose idea
  - 2) Meeting on potential projects
  - 3) Contract negotiation
- Meeting with the real client/sponsor - presentation of client, the industry and problem at hand

May and first week of June



- classes on econometrics
- classes on presentation
- classes on report writing
- classes on "client relation management" (Deloitte)
- 4) Interim meeting with "client" - surprise!

Late June



- Course on press management / writing a press release
- 5) Presentation of final report for "client"
- Exam
- Announcement of winning team + press (TV or news papers)

the sponsor

