

Demographic Report and GPA Ratings

Master's programmes at Aarhus BSS

Demographic Report and GPA Ratings

Introduction

This report provides information on a selected range of programmes, as listed below.

M.Sc. in Information Technology – IT, Communication and Organisation (*Cand.it. i It, Kommunikation og Organisation (ITKO)*)

M.Sc. in Business Administration and Commercial Law (*Cand.merc.(jur.)*)

M.Sc. in Business Economics and Auditing (*Cand.merc.aud.*)

M.Sc. in Business Intelligence (*Cand.merc.*)

M.Sc. in Business-to-Business Marketing and Purchasing (*Cand.merc.*)

M.Sc. in Finance (*Cand.merc.*)

M.Sc. in Finance and International Business (*Cand.merc.*)

M.Sc. In Information Management (*Cand.merc.*)

M.Sc. in Innovation Management and Business Development (*Cand.merc.*)

M.Sc. in International Business (*Cand.merc.*)

M.Sc. in International Economic Consulting (*Cand.merc.*)

M.Sc. in Logistics and Supply Chain Management (*Cand.merc.*)

M.Sc. in Management Accounting and Control (*Cand.merc.*)

M.Sc. in Marketing (*Cand.merc.*)

M.Sc. in Strategy, Organisation and Leadership (*Cand.merc.*)

MA in International Business Communication in English¹ (*Cand.ling.merc. i engelsk*)

MA in International Business Communication in French² (*Cand.ling.merc. i fransk*)

MA in International Business Communication in German³ (*Cand.ling.merc. i tysk*)

MA in International Business Communication in Spanish⁴ (*Cand.ling.merc. i spansk*)

MA in International Business Communication in Corporate Communication (*Cand.ling.merc. i virksomhedskommunikation*)

MA in Corporate Communication MA(CC) (*Cand.ling.merc i virksomhedskommunikation*)

M.Sc. in Political Science (*Statskundskab (cand.scient.pol.)*)

M.Sc. in Political Science (English) (*Statskundskab (cand.scient.pol.)*)

Master of Social Sciences (*Samfundsfag, (cand.soc.)*)

M.Sc. in Economics and Management⁵ (*Økonomi (cand.oecon.)*)

Master of Social Sciences in Business Administration (*Etherversøkonomi, (cand.soc.)*)

Master of Laws (Jura (*cand.jur.*))

M.Sc. in Psychology (*Psykologi (cand.psych.)*)

(BTECH) M.Sc. in International Business Development (*Cand.merc.*)

(BTECH) M.Sc. in Marketing and Business Innovation (*Cand.merc.*)

(BTECH) M.Sc. in Engineering (Technology Based Business Development) (*Civilingeniør i teknologibaseret forretningsudvikling, (cand.polyt.)*)

(BTECH) Bachelor of Engineering in Business Development (*Ingeniør i Business Development*)

(BTECH) Bachelor of Engineering in Global Management and Manufacturing (*Professionsbachelor som diplomingeniør i Global Management and Manufacturing*)

¹ The programme has moved from Aarhus BSS to the Faculty of Arts.

² The programme has moved from Aarhus BSS to the Faculty of Arts.

³ The programme has moved from Aarhus BSS to the Faculty of Arts.

⁴ The programme has moved from Aarhus BSS to the Faculty of Arts.

⁵ If nothing else is explicitly stated, all data regarding this programme includes data about the elite programme International M.Sc. in Quantitative Economics (IMSQE).

Admission

Table 1. Number of admitted students to selected programmes (2016 – 2018)⁶

Programme	2016	2017	2018
M.Sc. in Information Technology – IT, Communication and Organisation	88	106	92
M.Sc. in Business Administration and Commercial Law	51	76	102
M.Sc. in Business Economics and Auditing	80	113	134
M.Sc. in Business Intelligence	34	79	99
M.Sc. in Business-to-Business Marketing and Purchasing ⁷	*	*	32
M.Sc. in Finance	87	75	101
M.Sc. in Finance and International Business	121	74	98
M.Sc. In Information Management	50	70	68
M.Sc. in Innovation Management and Business Development	31	39	45
M.Sc. in International Business	103	71	68
M.Sc. in International Economic Consulting	40	40	72
M.Sc. in Logistics and Supply Chain Management	77	76	72
M.Sc. in Management Accounting and Control	39	35	35
M.Sc. in Marketing	87	54	70
M.Sc. in Strategy, Organisation and Leadership	62	60	62
MA in International Business Communication in Corporate Communication ⁸	56	64	*
MA in Corporate Communication MA(CC)	82	70	117
M.Sc. in Political Science	205	178	180
M.Sc. in Political Science (English)	23	11	12
Master of Social Sciences	30	38	17
M.Sc. in Economics and Management	127	125	150
Master of Social Sciences in Business Administration	23	19	35
Master of Laws	338	360	364
M.Sc. in Psychology	210	219	211
(BTECH) M.Sc. in International Business Development ⁹	*	*	22
(BTECH) M.Sc. in Engineering (Technology Based Business Development)	74	113	119
(BTECH) Bachelor of Engineering in Business Development (BDE)	89	56	52
(BTECH) Bachelor of Engineering in Global Management and Manufacturing (GMM)	28	24	29

⁶ Number of admitted students as of October 1st

⁷ 2018 is the first year students have been admitted to the programme.

⁸ The programme is closed for admission as of 2018.

⁹ 2018 is the first year students have been admitted to the programme.

Gender

Table 2. Gender of student population on selected programmes as of October 1st 2018

Programme	Female	Male	Total
M.Sc. in Information Technology – IT, Communication and Organisation	109	89	198
M.Sc. in Business Administration and Commercial Law	99	82	181
M.Sc. in Business Economics and Auditing	99	156	255
M.Sc. in Business Intelligence	64	126	190
M.Sc. in Business-to-Business Marketing and Purchasing	18	14	32
M.Sc. in Finance	33	162	195
M.Sc. in Finance and International Business	35	152	187
M.Sc. In Information Management	64	81	145
M.Sc. in Innovation Management and Business Development	36	57	93
M.Sc. in International Business	59	95	154
M.Sc. in International Economic Consulting	38	81	119
M.Sc. in Logistics and Supply Chain Management	63	91	154
M.Sc. in Management Accounting and Control	24	43	67
M.Sc. in Marketing	82	57	139
M.Sc. in Strategy, Organisation and Leadership	73	54	127
MA in International Business Communication in English	7	3	10
MA in International Business Communication in French	3	0	3
MA in International Business Communication in German	5	0	5
MA in International Business Communication in Spanish	0	2	2
MA in International Business Communication in Corporate Communication	54	17	71
MA in Corporate Communication MA(CC)	146	46	192
M.Sc. in Political Science	232	240	472
M.Sc. in Political Science (English)	16	17	33
Master of Social Sciences	34	38	72
M.Sc. in Economics and Management	84	221	305
Master of Social Sciences in Business Administration	26	33	59
Master of Laws	484	345	829
M.Sc. in Psychology	446	88	534
(BTECH) M.Sc. in International Business Development	14	8	22
(BTECH) M.Sc. in Marketing and Business Innovation ¹⁰	10	12	22
(BTECH) M.Sc. in Engineering (Technology Based Business Development)	65	148	213
(BTECH) Bachelor of Engineering in Business Development (BDE)	40	163	203
(BTECH) Bachelor of Engineering in Global Management and Manufacturing (GMM)	32	53	85

¹⁰ The programme is closed for admission as of 2018.

Nationality

Table 3. Nationality¹¹ of student population on selected programmes as of October 1st 2018, in percentages¹²

Programme	Danish	Nordic ¹³	Other
M.Sc. in Information Technology – IT, Communication and Organisation	96,5%	1,5%	2,0%
M.Sc. in Business Administration and Commercial Law	97,2%	0,0%	2,8%
M.Sc. in Business Economics and Auditing	95,3%	2,0%	2,7%
M.Sc. in Business Intelligence	63,7%	4,7%	31,6%
M.Sc. in Business-to-Business Marketing and Purchasing	78,1%	3,1%	18,8%
M.Sc. in Finance	73,3%	6,7%	20,0%
M.Sc. in Finance and International Business	75,4%	3,2%	21,4%
M.Sc. In Information Management	82,1%	4,1%	13,8%
M.Sc. in Innovation Management and Business Development	60,2%	8,6%	31,2%
M.Sc. in International Business	65,6%	5,8%	28,6%
M.Sc. in International Economic Consulting	84,0%	4,2%	11,8%
M.Sc. in Logistics and Supply Chain Management	68,8%	7,1%	24,0%
M.Sc. in Management Accounting and Control	61,2%	3,0%	35,8%
M.Sc. in Marketing	70,5%	1,4%	28,1%
M.Sc. in Strategy, Organisation and Leadership	63,8%	9,4%	26,8%
MA in International Business Communication in English	100,0%	0,0%	0,0%
MA in International Business Communication in French	66,7%	0,0%	33,3%
MA in International Business Communication in German	100,0%	0,0%	0,0%
MA in International Business Communication in Spanish	100,0%	0,0%	0,0%
MA in International Business Communication in Corporate Communication	98,6%	0,0%	1,4%
MA in Corporate Communication MA(CC)	87,5%	1,6%	10,9%
M.Sc. in Political Science	98,3%	0,2%	1,5%
M.Sc. in Political Science (English)	12,1%	12,1%	75,8%
Master of Social Sciences	98,6%	0,0%	1,4%
M.Sc. in Economics and Management	90,5%	0,7%	8,9%
Master of Social Sciences in Business Administration	100,0%	0,0%	0,0%
Master of Laws	93,1%	5,3%	1,6%
M.Sc. in Psychology	77,0%	21,9%	1,1%
(BTECH) M.Sc. in International Business Development	81,8%	0,0%	18,2%
(BTECH) M.Sc. in Marketing and Business Innovation ¹⁴	77,3%	4,5%	18,2%
(BTECH) M.Sc. in Engineering (Technology Based Business Development)	70,9%	1,9%	27,2%
(BTECH) Bachelor of Engineering in Business Development (BDE)	99,0%	0,0%	1,0%
(BTECH) Bachelor of Engineering in Global Management and Manufacturing (GMM)	71,8%	3,5%	24,7%

¹¹ Nationality is measured by citizenship.

¹² Some of the percentages add up to 100,1 or 99,9, which is due to rounding of numbers.

¹³ Nordic countries include: Sweden, Norway, Finland, Greenland, Iceland and the Faroe Islands.

¹⁴ The programme is closed for admission as of 2018.

Graduates per year

Table 4. Number of graduates of selected programmes¹⁵ (2016 – 2018)

Programme	2016	2017	2018
M.Sc. in Information Technology – IT, Communication and Organisation	98	78	89
M.Sc. in Business Administration and Commercial Law	57	55	57
M.Sc. in Business Economics and Auditing	90	66	61
M.Sc. in Business Intelligence	38	21	26
M.Sc. in Finance	58	67	61
M.Sc. in Innovation Management and Business Development	31	14	23
M.Sc. in Finance and International Business	120	101	114
M.Sc. In Information Management	37	52	45
M.Sc. in International Business	109	71	93
M.Sc. in International Economic Consulting	51	40	31
M.Sc. in Logistics and Supply Chain Management	64	64	66
M.Sc. in Management Accounting and Control	41	51	26
M.Sc. in Marketing	98	88	84
M.Sc. in Strategy, Organisation and Leadership	75	62	56
MA in International Business Communication in English	60	24	29
MA in International Business Communication in French	14	2	4
MA in International Business Communication in German	21	7	10
MA in International Business Communication in Spanish	14	8	11
MA in International Business Communication in Corporate Communication	98	59	51
MA in Corporate Communication MA(CC)	105	93	75
M.Sc. in Political Science	134	226	161
Master of Social Sciences	20	27	24
M.Sc. in Economics and Management	141	118	112
Master of Social Sciences in Business Administration	38	21	25
Master of Laws	391	424	327
M.Sc. in Psychology	282	284	204
(BTECH) M.Sc. in Marketing and Business Innovation	34	20	22
(BTECH) M.Sc. in Engineering (Technology Based Business Development)	54	64	73
(BTECH) Bachelor of Engineering in Business Development (BDE)	16	13	6
(BTECH) Bachelor of Engineering (BEng) in Global Management and Manufacturing (GMM)	13	13	19

¹⁵ The numbers in table 4 are based upon a query in Access and not the official AU key statistics regarding number of graduates. This in order to use the same population of graduates, which is used as the basis for the grades in table 5.

Grades

Table 5. Grades of graduates¹⁶ in the period October 1st 2017 to September 30th 2018¹⁷

Programme	Men		Women	
	GPA	75% quartile	GPA	75% quartile
M.Sc. in Information Technology – IT, Communication and Organisation	8,1	9,3	8,5	9,4
M.Sc. in Business Administration and Commercial Law	7,6	8,5	7,5	8,4
M.Sc. in Business Economics and Auditing	6,2	7,5	7,0	8,5
M.Sc. in Business Intelligence	8,9	10,7	7,3	9,2
M.Sc. in Finance	8,4	9,6	7,1	9,3
M.Sc. in Finance and International Business	8,1	9,3	7,6	8,4
M.Sc. In Information Management	8,6	9,9	9,1	10,1
M.Sc. in Innovation Management and Business Development	8,0	9,5	8,0	9,1
M.Sc. in International Business	7,8	8,8	7,5	9,3
MA in International Business Communication in English	7,8	9,4	7,9	8,6
M.Sc. in International Economic Consulting	8,5	9,2	8,7	9,6
M.Sc. in Logistics and Supply Chain Management	8,4	9,7	7,7	9,0
M.Sc. in Management Accounting and Control	7,8	8,8	8,3	8,8
M.Sc. in Marketing	7,7	9,1	7,9	8,7
M.Sc. in Strategy, Organisation and Leadership	7,3	8,5	7,5	8,9
MA in International Business Communication in Corporate Communication	7,8	9,2	8,4	10,0
MA in Corporate Communication MA(CC)	8,6	9,8	7,8	9,7
M.Sc. in Political Science	9,0	10,6	9,3	10,4
Master of Social Sciences	9,1	9,5	9,0	11,1
M.Sc. in Economics and Management ¹⁸	8,3	10,1	8,8	9,9
Master of Social Sciences in Business Administration	6,9	8,3	8,9	9,7
Master of Laws	8,7	9,9	8,6	9,9
M.Sc. in Psychology	8,4	10,2	8,5	9,7
(BTECH) M.Sc. in Marketing and Business Innovation	7,7	9,7	8,2	9,0

¹⁶ The grades in table 5 are based upon a query in Access and not the official AU key statistics regarding number of graduates.

¹⁷ If the number of gender specific graduates is less than five, the numbers have been combined and are shown in table 6.

¹⁸ Excluding Quantitative Economics (IMSQE). The GPA for graduates from Quantitative Economics is shown in table 6.

Table 6. Grades of graduates in the period October 1st 2017 to September 30th 2018

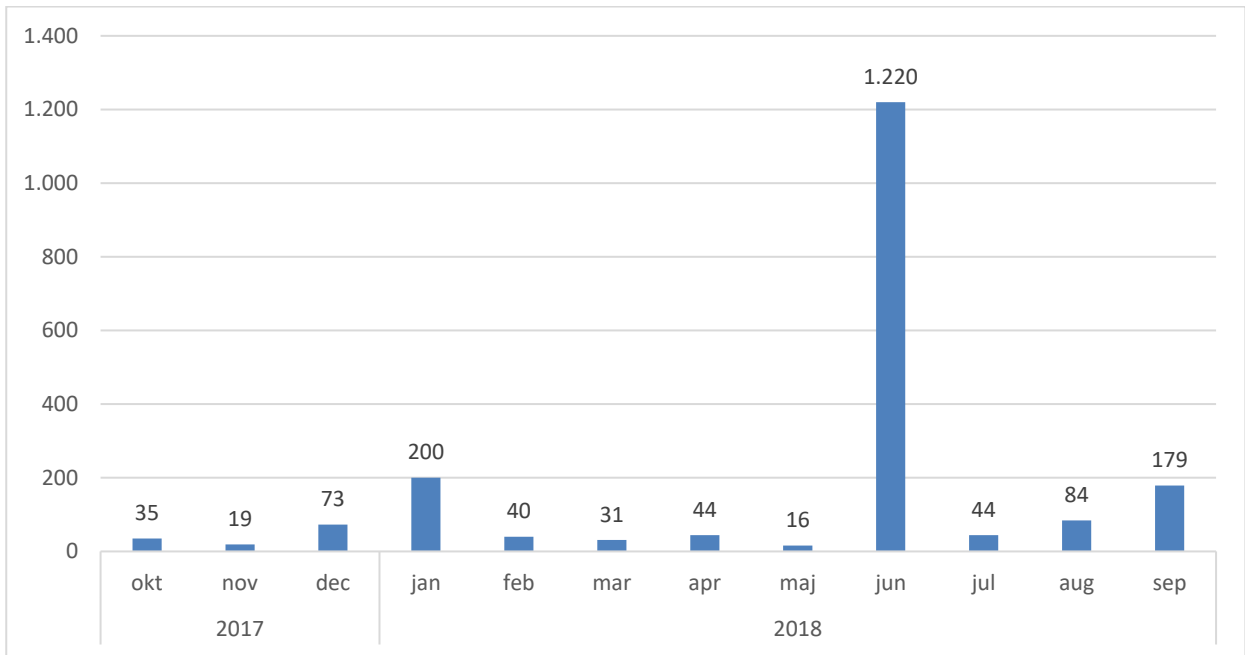
Programme	GPA	75% quartile
MA in International Business Communication in French ¹⁹	*	*
MA in International Business Communication in German	8,5	10,0
MA in International Business Communication in Spanish	8,5	10,1
Int. M.Sc. in Quantitative Economics (IMSQE)	11,1	11,6

¹⁹ The programme still has less than five graduates, when both genders are aggregated.

Graduation Peaks

Table 7. Graduation peaks in the period October 1st 2017 to September 30th 2018

A.



B.

