

## MASTER Course List Exchange Students, BSS (ASB), Autumn 2012

The list is divided according to the three relevant departments at Business and Social Sciences (indicated by blue headlines): 1) Economics & Business, 2) Business Administration and 3) Business Communication. Please note that exams at 1) Economics and Business may require your presence at Aarhus University until January 31st 2013, whereas most exams at 2) Business Administration and 3) Business Communication will not require you to be present after December 22nd 2012. Under a few courses indicated that the exam will take place in January. To make sure when an exam takes place please check the exam plan after June 4. This list is only tentative. Under 2) Business Administration and 3) Business Communication several different programs are indicated by grey headlines (i.e. the program Finance at the Department of Business Administration or the program French at the Department of Business Communication). If possible, you should choose courses within one program as this will decrease the risk of overlaps.

### 1) Economics & Business (exams until January 31 2013)

GENERAL PRE-REQUISITES: In order to follow any of the courses at Business & Economics you must have a bachelor's degree in Economics, Business or a related degree.

SPECIFIC PRE-REQUISITES: Please also make sure that you live up to the specific pre-requisites required listed under each course. All course descriptions and details about the course can be found by clicking on the course links or on this page: <http://kursuskatalog.au.dk/en/>

Course number	Title	Semester	ECTS	Exam
461112U005	<a href="#">Theories of the Firm</a>	1	10	Written (4 hours)
Spec. Prereq.	Course in Strategy			
461112U011	<a href="#">Human Ressource Management</a>	1	10	Written (4 hours)
Spec. Prereq.	Course in Organizational Behavior			
461112U012	<a href="#">International Management</a>	1	10	Oral exam based on synopsis
Spec. Prereq.	Course in Organizational Behavior			
461112U013	<a href="#">Accounting for Decision and Control</a>	1	10	Oral exam
Spec. Prereq.	Course in Accounting			
461112U014	<a href="#">Derivatives and Risk Management</a>	1	10	Written (4 hours)
Spec. Prereq.	Course in Finance			
461112U017	<a href="#">Labour Economics</a>	1	10	Oral exam
Spec. Prereq.	Course in Micro Economics			
461112U018	<a href="#">Micro 2</a>	1	10	Written (4 hours)
Spec. Prereq.	Course in Micro Economics			

n/a	<a href="#">Economics and Psychology</a>	1	10	Oral exam
Spec. Prereq.	Course in Micro Eco. and course in Accounting or Strategy or Organization			
461112U019	<a href="#">Macro 2</a>	1	10	Written (4 hours)
Spec. Prereq.	Course in Macro Economics			
461112U023	<a href="#">Financial Markets and the Real Economy</a>	1	10	Oral exam based on project report
Spec. Prereq.	Course in Macro Economics			
461112U028	<a href="#">Econometrics II</a>	1	10	Written (6 hours)
Spec. Prereq.	Course in Econometrics			
461112U039	<a href="#">Applied Business Data Analysis and Modeling</a>	3	10	Oral exam based on project report
Spec. Prereq.	Course in Data Analysis			
461112U042	<a href="#">Power and Influence in Organizations</a>	3	10	Oral Exam
Spec. Prereq.	Course in Organizational Behavior and one course in Organization or HRM			
461111U060	<a href="#">Strategy &amp; Mng. in Public &amp; Public-Private Org.</a>	3	10	Oral exam based on project report
Spec. Prereq.	Courses in Organization and Strategy			
461112U044	<a href="#">Real Options: Valuing Flexibility in Capital Budgeting</a>	3	5	Oral exam based on take-home exam
Spec. Prereq.	Courses in Risk Management and Finance			
461112U049	<a href="#">Corporate Valuation</a>	3	10	Oral exam based on project report
Spec. Prereq.	Courses in Finance and Strategy			
461111U063	<a href="#">Organizational Economics</a>	3	10	Oral exam based on take-home exam
Spec. Prereq.	Courses in Economics			
5637	<a href="#">Appl. Micro Econometrics</a>	3	10	Oral exam based on project report
Spec. Prereq.	Course in Econometrics. <b>NB: Preliminary course description</b>			
5647	<a href="#">Appl. Time Series and financial Econometrics</a>	3	10	Oral exam based on project report
Spec. Prereq.	Course in Econometrics and Finance. <b>NB: Preliminary course description</b>			
5677	<a href="#">Appl. Macro Models</a>	3	10	Oral exam based on project report
Spec. Prereq.	Courses in Econometrics, Micro and Macro Economics. <b>NB: Preliminary course description</b>			

## 2) Business Administration (former ASB)

**GENERAL PRE-REQUISITES:** In order to follow any of the courses at Business Administration you must have a bachelor's degree in Business or Economics or a related degree.

**SPECIFIC PRE-REQUISITES:** Please also make sure that you also live up to the specific pre-requisites required for each course. All course descriptions and details about the course can be found by clicking on the course links or on this page: <http://fagkatalog.asb.dk/search/search.asp?menulanguage=en-gb>

**NB:** Exam dates and Time tables will be released June 4.

Finance				
Course number	Title	Semester	ECTS	Exam
4620520026	<a href="#">Corporate finance I</a>	1	5	Written (3 hours)
Spec. Prereq.	Basic courses in finance, financial accounting, statistics and macro economic			
4620520028	<a href="#">Corporate finance II</a>	1	5	Written (3 hours)
Spec. Prereq.	Corporate finance I			
4620620053	<a href="#">Applied Econometric Methods I</a>	1	5	Written (3 hours)
Spec. Prereq.	Elementary mathematics and Statistics			
4620620055	<a href="#">Applied Econometric Methods II</a>	1	5	Written (3 hours)
Spec. Prereq.	Applied Econometric Methods I			
194936	<a href="#">Portfolio Theory and Investment Analysis</a>	1	5	Written (3 hours)
Spec. Prereq.	n/a			
27418	<a href="#">Fixed Income Securities</a>	1	5	Written (3 hours)
Spec. Prereq.	Portfolio Theory and Investment Analysis			

Strategy and, Organisation and Leadership				
Course number	Title	Semester	ECTS	Exam
4620720040	<a href="#">Applied Business Research Methods</a>	1	10	Oral exam based on assignment
Spec. Prereq.	Basic knowledge of philosophy of science and qualitative and quantitative techniques			
194825	<a href="#">Emerging Markets, Their Institutions and Challenges</a>	1	10	Written (4 hours)
Spec. Prereq.	Course in industrial economics			
4620820062	<a href="#">Organizational Theory</a>	1	10	Home assignment (8 hours)
Spec. Prereq.	Courses in Organizational B and behavior			

<b>International Economic Consulting</b>				
Course number	Title	Semester	ECTS	Exam
4620720046	<a href="#">Cost Benefit analysis</a>	1	10	Written (4 hours)
Spec. Prereq.	Courses in micro and macro economics			
4621020057	<a href="#">Organizational Economics and Strategy</a>	1	5	Written (3 hours)
Spec. Prereq.	Courses in micro and macro economics			
4621020037	<a href="#">Advanced Industrial Economics</a>	1	5	Written (3 hours)
Spec. Prereq.	Courses in micro and macro economics			
4620820050	<a href="#">Introductory Methods in Economic Consulting</a>	1	5	Written (4 hours)
Spec. Prereq.	Elementary mathematics and Statistics + knowledge of econometrics			
4620820036	<a href="#">Advanced Methods in Economic Consulting</a>	1	5	Take-home assignment (12 hours)
Spec. Prereq.	Introductory Methods in Economic Consulting <b>NB: EXAM IN JANUARY</b>			

<b>Finance and International Business</b>				
Course number	Title	Semester	ECTS	Exam
4620520026	<a href="#">Corporate finance I</a>	1	5	Written (3 hours)
Spec. Prereq.	Basic courses in finance, financial accounting, statistics and macro economic			
4620520028	<a href="#">Corporate finance II</a>	1	5	Written (3 hours)
Spec. Prereq.	Corporate finance I			
4620620053	<a href="#">Applied Econometric Methods I</a>	1	5	Written (3 hours)
Spec. Prereq.	Elementary mathematics and Statistics			
4620020005	<a href="#">International Business Methods</a>	1	5	Take-home assignment
Spec. Prereq.	n/a			
4620720067	<a href="#">Internationalisation of the firm</a>	1	10	Written (4 hours)
Spec. Prereq.	Course in Marketing			

Business Intelligence				
Course number	Title	Semester	ECTS	Exam
4620720051	<a href="#">Economic Psychology</a>	1	10	Multiple choice (2 hours) + case exam (2 hours)
Spec. Prereq.	n/a NB: EXAM IN JANUARY			
4620720087	<a href="#">Research Methods</a>	1	10	Group home assignment + individual oral exam
Spec. Prereq.	Course in research design and statistics: NB: Exam in January			
194834	<a href="#">Market Oriented Strategic Management</a>	1	5	Written (3 hours)
Spec. Prereq.	n/a			
194939	<a href="#">Statistical Programming &amp; Data Analysis using R&amp;SAS</a>	1	5	Written (4 hours)
Spec. Prereq.	n/a			

Logistics and Supply chain Management				
Course number	Title	Semester	ECTS	Exam
4620820034	<a href="#">Advanced Excel</a>	1	5	Take-home assignment (1 week)
Spec. Prereq.	n/a			
4620820060	<a href="#">Optimization Methods</a>	1	5	Written (3 hours)
Spec. Prereq.	n/a			
4620820066	<a href="#">Production Planning and Control</a>	1	5	Written (2 hours)
Spec. Prereq.	Operation and Supply Change Management and Management Science Models			
4620820068	<a href="#">Research Methods in Logistics</a>	1	5	Written (3 hours)
Spec. Prereq.	n/a			
4620820070	<a href="#">Simulation: Modeling and Analysis</a>	1	5	Take-home assignment
Spec. Prereq.	n/a			
4620820076	<a href="#">Supply Chain Management: Strategy and Design</a>	1	5	Written (3 hours) + take home exam (1 week before)
Spec. Prereq.	Basic concepts in production planning and control			

<b>Management Accounting and Control</b>				
Course number	Title	Semester	ECTS	Exam
4620820034	<a href="#">Advanced Excel</a>	1	5	Take-home assignment (1 week)
Spec. Prereq.	n/a			
4620820066	<a href="#">Production Planning and Control</a>	1	5	Written (2 hours)
Spec. Prereq.	Operation and Supply Change Management and Management Science Models. Must use PC and Excel			
4620920026	<a href="#">Cost Management: Concepts, perspectives and Practices</a>	1	5	Written (3 hours)
Spec. Prereq.	Courses in economics, management accounting and financial accounting <b>EXAM IN JANUARY</b>		<b>NB:</b>	
4620820096	<a href="#">Accounting Information Systems</a>	1	5	Multiple choice (1 hour) + written (2 hours)
Spec. Prereq.	n/a			
4620920051	Strategy and Management Accounting	1	5	Written (4 hours)
Spec. Prereq.	n/a <b>Course description not yet available</b>			
194934	<a href="#">Foundations of Management Accounting Research</a>	1	5	Take-home exam (72 hours)
Spec. Prereq.	n/a			

<b>Information Management</b>				
Course number	Title	Semester	ECTS	Exam
4621120004	<a href="#">IS Development Implementation in a Business Context</a>	1	10	Oral exam based on group project
Spec. Prereq.	n/a <b>NB: EXAM IN JANUARY</b>			
4620820048	<a href="#">Introduction to IS Management</a>	1	5	Take-home assignment
Spec. Prereq.	Basic knowlegde of IT use			
4620820062	<a href="#">Organizational Theory</a>	1	10	Take-home assignment (8 hours)
Spec. Prereq.	Organizational behaviour and Business Research Methods			
194829	<a href="#">IS Philosophy of Science and Research</a>	1	5	Written home assignment (72 hours)
Spec. Prereq.	n/a			

<b>Innovation Management</b>				
Course number	Title	Semester	ECTS	Exam
4620820128	<a href="#">New Product Development Clinic</a>	1	15	Oral exam based on group assignment and written (2 hours)
Spec. Prereq.	n/a			
4620720087	<a href="#">Research Methods</a>	1	10	Group home assignment + individual oral exam
Spec. Prereq.	Course in research design and statistics. <b>NB: Exam takes place in January</b>			

<b>Consumer Affairs Management</b>				
Course number	Title	Semester	ECTS	Exam
4620720051	<a href="#">Economic Psychology</a>	1	10	Multiple choice (2 hours) + case exam (2 hours)
Spec. Prereq.	n/a <b>NB: EXAM IN JANUARY</b>			
4620720055	<a href="#">Economics of Strategy</a>	1	5	Written (3 hours)
Spec. Prereq.	Courses in micro and macro economics			
4620720087	<a href="#">Research Methods</a>	1	10	Oral exam based on group assignment
Spec. Prereq.	Course in research design and statistics: <b>NB: Exam in January</b>			
4621020049	<a href="#">Business Ethics</a>	3	5	Take-home assignment
Spec. Prereq.	Courses in marketing and consumer behavior			
4621020045	<a href="#">European Consumer Law</a>	3	5	Oral exam
Spec. Prereq.	n/a			
4621020051	<a href="#">European Consumer Policy</a>	3	5	Participation + written assignment
Spec. Prereq.	Courses in marketing and consumer behavior - the course is taught during two blocks of two full days.			
194831	<a href="#">Issue Management and Sustainability</a>	3	5	Oral exam based on group assignment
Spec. Prereq.	n/a			
4620720114	<a href="#">Social Marketing</a>	3	5	Participation + individual written project
Spec. Prereq.	Courses in marketing and consumer behavior			

<b>Commercial Law</b>				
Course number	Title	Semester	ECTS	Exam
4620520026	<a href="#">Corporate finance I</a>	1	5	Written (3 hours)
Spec. Prereq.	Basic courses in finance, financial accounting, statistics and macro economic			
4620520028	<a href="#">Corporate finance II</a>	1	5	Written (3 hours)
Spec. Prereq.	Corporate finance I			
195070	<a href="#">Internationalisation of the firm</a>	1	10	Written (4 hours)
Spec. Prereq.	Course in Marketing			
4620820120	<a href="#">Law and Economics - an introduction to the Economic Analysis of Law</a>	1	5	Written paper with oral defence
Spec. Prereq.	Knowledge of economics and law			

<b>ELECTIVES - Business Administration (former ASB)</b>				
Course number	Title	Semester	ECTS	Exam
4621120012	<a href="#">Social Networks and Organizations</a>	3	5	Written (4 hours)
Spec. Prereq.	Knowledge of organization theory and a minimum understanding of quantitative statistics			
4620920036	<a href="#">Online Marketing</a>	3	5	Written (4 hours)
Spec. Prereq.	N/A			
4621120016	<a href="#">Marketing to Children and Youth</a>	3	5	Oral exam based on written report
Spec. Prereq.	Courses in marketing and consumer behavior			
4621120026	<a href="#">Cross Cultural Marketing</a>	3	5	Oral exam based on group project
Spec. Prereq.	Courses in marketing and/or consumer behavior			
4621120022	<a href="#">Brand Strategy</a>	3	5	Written (4 hours)
Spec. Prereq.	n/a			
4620820098	<a href="#">Corporate Valuation</a>	3	10	Oral exam based on group report
Spec. Prereq.	MSc level course in Corporate Finance and knowledge of Financial (Management) Accounting			



4620820078	<a href="#">Credit Risk: Theory and Applications</a>	3	5	Oral exam
Spec. Prereq.	Corporate Finance I & II; Asset Pricing II; and Fixed Income and Derivative Securities			
4621020059	<a href="#">Logistics and Business Processes in SAP</a>	3	10	Individual report + oral exam based on group report
Spec. Prereq.	Production Planning and Control			
4620720132	<a href="#">Real Options and Strategic Interaction</a>	3	5	Written (3 hours)
Spec. Prereq.	Corporate Finance on MSc level			
4620920072	<a href="#">Management Accounting with SAP</a>	3	5	Written (4 hours)
Spec. Prereq.	IT based based management accounting systems			
4620920059	<a href="#">Balanced Scorecard Modelling - an Analytical and Simulation Approach</a>	3	5	Multiple choice + report
Spec. Prereq.	n/a			
4621020047	<a href="#">Sustainable Supply Chain Management</a>	3	5	Written assignment + poster presentation
Spec. Prereq.	Ability to perform basic LP modeling and simulation <b>NB: EXAM IN JANUARY</b>			
4621120008	<a href="#">Economics and Climate Change</a>	3	5	Written (4 hours)
Spec. Prereq.	Micro and Macro Economics			
4629720270	<a href="#">The Economics of Human Resources</a>	3	5	Written (3 hours)
Spec. Prereq.	n/a			
4620720038	<a href="#">Transition Economics and EU Enlargement</a>	3	5	Performance in online discussions + written exam (6 hours)
Spec. Prereq.	n/a			
4620520014	<a href="#">Culture and International Business</a>	3	5	Report
Spec. Prereq.	n/a			
4621120018	<a href="#">Perspectives on Line Management in new organizational forms</a>	3	5	Report
Spec. Prereq.	Courses in Organizational Theory/Behavior			
4621120010	<a href="#">Strategy Dynamics</a>	3	5	Report
Spec. Prereq.	Knowledge about the process of modeling and about managerial challenges			
4620920022	<a href="#">Business in China, Law, Culture and Ethics</a>	3	10	Oral exam based on written assignment
Spec. Prereq.	n/a			

4620920082	<a href="#">Advanced Intellectual Property</a>	3	10	Oral exam based on written assignment
Spec. Prereq.	n/a			
193655	<a href="#">Financial Risk Management for Real</a>	3	10	Written (3 hours)
Spec. Prereq.	n/a			
194819	<a href="#">Business Continuity Management</a>	3	5	Performance in online discussions + written exam (6 hours)
Spec. Prereq.	n/a			
4620920024	<a href="#">Competition in Global Industries</a>	3	5	Report
Spec. Prereq.	Course in Organization and Management and Managerial Economics			
194838	<a href="#">Retail marketing</a>	3	5	Written (4 hours)
Spec. Prereq.	n/a			
194821	<a href="#">Advanced Qualitative Marketing Research Methods</a>	3	5	Oral exam based on written report
Spec. Prereq.	n/a			
194930	<a href="#">Data Envelopment Analysis for Business and Economics</a>	3	5	Oral exam based on written report
Spec. Prereq.	n/a			
195228	<a href="#">Securities Markets</a>	3	10	Oral exam based on written report
Spec. Prereq.	n/a			

### Course package in Entrepreneurship (apply to all or none)

Course number	Title	Semester	ECTS	Exam
194821	<a href="#">Entrepreneurship Methods</a>	3	5	Oral exam
Spec. Prereq.	n/a Apply to all or none of the courses in the package			
194987	<a href="#">Entrepreneurship Theory</a>	3	10	Home Assignment
Spec. Prereq.	n/a Apply to all or none of the courses in the package			
195008	<a href="#">Entrepreneurship Process</a>	3	15	Oral exam
Spec. Prereq.	n/a Apply to all or none of the courses in the package			

### 3) Business Communication (former ASB)

**GENERAL PRE-REQUISITES:** In order to follow any of the courses at Business Communication you must have a bachelor's degree in Business Communication, Languages, a related degree or be a native speaker of the particular language of the degree.

**SPECIFIC PRE-REQUISITES:** Please also make sure that you live up to the specific pre-requisites required. All course descriptions and details about the course can be found by clicking on the course links or on this page: <http://fagkatalog.asb.dk/search/search.asp?menulanguage=en-gb>

English				
Course number	Title	Semester	ECTS	Exam
4120720153	<a href="#">Corporation, Communication and Context</a>	1	10	Written home assignment (1 week)
Spec. Prereq.	A Bachelor's degree in Business English			
4120720155	<a href="#">Media, Markets and Consumers</a>	1	10	Written home assignment (1 week)
Spec. Prereq.	A Bachelor's degree in Business English			
4120620029	<a href="#">World Literature and Intercultural Communication</a>	3	10	Synopsis + oral exam
Spec. Prereq.	A Bachelor's degree in Business English (excellent communication skills in written and spoken English)			

Spanish				
Course number	Title	Semester	ECTS	Exam
4120720137	<a href="#">Companies, Communication and Context (taught in Spanish)</a>	1	10	Written home assignment (1 week)
Spec. Prereq.	A Bachelor's degree in Business Spanish			
4120720140	<a href="#">Media, Markets and Consumers (taught in Spanish)</a>	1	10	Written home assignment (1 week)
Spec. Prereq.	A Bachelor's degree in Business Spanish			
4120920042	<a href="#">CSR and CSR Communication in Spain and Latin America (taught in Spanish)</a>	3	10	Written home assignment (1 month)
Spec. Prereq.	A Bachelor's degree in Business Spanish			

<b>German</b>				
Course number	Title	Semester	ECTS	Exam
4120720158	<a href="#">Companies, Communication, Context (taught in German)</a>	1	10	Written home assignment (1 week)
Spec. Prereq.	A Bachelor's degree in Business German			
4120720157	<a href="#">Media, Market and Consumers (taught in German)</a>	1	10	Written home assignment (1 week)
Spec. Prereq.	A Bachelor's degree in Business German			
4120620003	<a href="#">Culture and Society (taught in German)</a>	3	10	Written home assignment
Spec. Prereq.	A Bachelor's degree in Business German			

<b>French</b>				
Course number	Title	Semester	ECTS	Exam
4120720139	<a href="#">Companies, Communication, Context (taught in French)</a>	1	10	Written home assignment (1 week)
Spec. Prereq.	A Bachelor's degree in Business French			
4120720135	<a href="#">Media, Market and Consumers (taught in French)</a>	1	10	Written home assignment (1 week)
Spec. Prereq.	A Bachelor's degree in Business French			

<b>Corporate Communication</b>				
Course number	Title	Semester	ECTS	Exam
4121020018	<a href="#">Corporate Communication</a>	1	15	Group project report + individual oral defence
Spec. Prereq.	A Bachelor's degree in Communication			
4121020020	<a href="#">Scientific Methods</a>	1	5	to be announced
Spec. Prereq.	A Bachelor's degree in Communication			
4120820149	<a href="#">Strategic Management of Organisations in a Communicative Perspective</a>	1	10	to be announced
Spec. Prereq.	A Bachelor's degree in Communication			
4121120053	<a href="#">Integrated Marketing Communication and PR</a>	3	15	Synopsis + oral exam
Spec. Prereq.	A Bachelor's degree in Communication			
4121120049	<a href="#">Consumption, Society and Market</a>	3	10	Written home assignment (12 hours)
Spec. Prereq.	A Bachelor's degree in Communication			

4121120067	<a href="#">Marketing, Organisation and Management</a>	3	5	Oral exam
Spec. Prereq.	A Bachelor's degree in Communication			
4121120051	<a href="#">Global Communication</a>	3	15	Synopsis + oral exam
Spec. Prereq.	A Bachelor's degree in Communication			
4121120061	<a href="#">Society, Networks and Globalisation</a>	3	10	Written home assignment (12 hours)
Spec. Prereq.	A Bachelor's degree in Communication			
4121120055	<a href="#">International Management and Globalisation</a>	3	5	Oral exam
Spec. Prereq.	A Bachelor's degree in Communication			
4121120069	<a href="#">HR Communication and Management</a>	3	15	Synopsis + oral exam
Spec. Prereq.	A Bachelor's degree in Communication			
4121120077	<a href="#">Theoretical Perspectives in HR Management</a>	3	10	Written home assignment (12 hours)
Spec. Prereq.	A Bachelor's degree in Communication			
4121120073	<a href="#">HR Policies and HR Law</a>	3	5	Oral exam
Spec. Prereq.	A Bachelor's degree in Communication			

### ELECTIVES - Business Communication (former ASB)

Course number	Title	Semester	ECTS	Exam
194928	<a href="#">EU Public Communication</a>	1	10	Written home assignment (1 week)
Spec. Prereq.	A Bachelor's degree in Modern Languages			
4120820003	<a href="#">Global Relations</a>	1	10	Written home assignment
Spec. Prereq.	A Bachelor's degree in Modern Languages			
4120520005	<a href="#">European Human Resource Management</a>	1	10	Continuous Assessment
Spec. Prereq.	A Bachelor's degree in Modern Languages			
194901	<a href="#">Political Culture and Systems</a>	3	10	Written home assignment (1 week)
Spec. Prereq.	A Bachelor's degree in Modern Languages			
4121020014	<a href="#">European media systems, policies and relations</a>	3	10	Written home assignment
Spec. Prereq.	A Bachelor's degree in Modern Languages			

